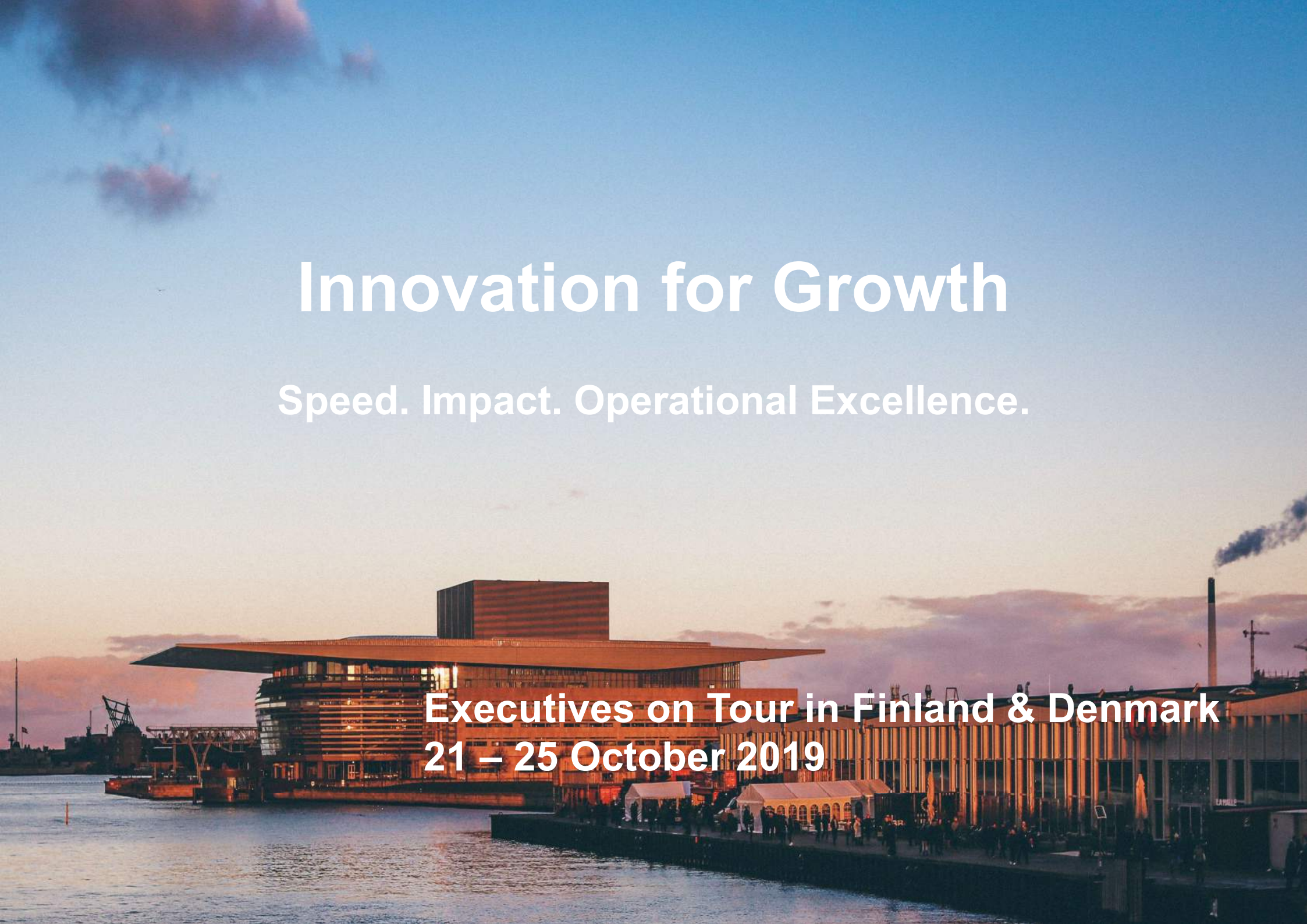


Innovation for Growth

Speed. Impact. Operational Excellence.

Executives on Tour in Finland & Denmark
21 – 25 October 2019





We Build the Bridge. You Walk Across.

Join

our three-day tour du force of Scandinavia

Look

behind the scenes of exceptionally innovative and successful companies in Finland and Denmark

Learn

the cross-industry formula for success



3 in 1

Innovation Keynote ■ Executive Tour ■ Innovation Workshop

Visit the Most Innovative Global Players

Nokia ■ LEGO ■ Kone ■ Grundfos

Insights from Hidden Champions

Naava ■ Exruptive ■ BloxHub

NB: Programme is subject to change. Visits and programme details are in coordination with the above mentioned companies.

Innovation Creates Growth

Here is what successful players do differently

Technology

- Search for new methods and ways to increase productivity
- Prepare companies for a change of mindset
- Introduce new technology as a starting point to change the entire organisation
- Introduce new technology to improve

Business

- Take disruption and competition as challenge
- Focus teams on new opportunities
- Care for new and creative business environments
- Come up with an entirely new business model.

People

- Embrace a culture of operational excellence
- Live diversity
- Strengthen leadership and people for the change
- Use talent management and redefine recruitment processes
- cultivate open communication and faster decision-making

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People make the difference

You'll meet:



Stephan Jung

Innovation Keynote
CEO InnoventiQ Group
(Germany)



Aslak de Silva

CEO Nordic Business Forum
(Finland)



Ramon Vullings

Keynote speaker, Author,
Cross-Industry Expert &
ideaDJ
(Belgium)



Aki Soundsaari

CEO, Naava
(Finland)



Morten Pankoke

CEO, Exruptive
(Denmark)



Stefan Sundman

VP Media and Public
Relations, UPM
(Finland)



Jakob Norman Hansen

Head of International Networks, Bloxhub
(Denmark)

more to follow...

Visits Overview and Tour Timetable

NB: Programme is subject to change. Visits and programme details are in coordination with the below mentioned companies.

Monday 21 October	Individual arrival in Helsinki Get-together Keynotes by Ramon Vullings and Aslak de Silva Welcome Dinner
Tuesday 22 October	Visits to Nokia*, UPM, Naava, Kone* Reflection and wrap up of the day Dinner with Special Guests
Wednesday 23 October	Flight to Billund, Visits to LEGO, Grundfos* Reflection and wrap up of the day Dinner with Special Guests
Thursday 24 October	Trip to Copenhagen, Visits to Exruptive, Bloxhub, Innovation Workshop with Ramon Vullings and Heiko E. Janssen Closing Keynote by Stephan Jung Farewell Dinner
Friday 25 October	Individual Departure

* tbc

MONDAY, 21 October

- Arrival in Helsinki

- Get-together

- **Keynotes**

Ramon Vullings, Cross-Industry Author and Innovation Expert about Cross-Industry Innovation

Aslak de Silva, CEO Nordic Business Forum about Innovation and Growth in Scandinavia

- Welcome Dinner

A photograph of a long wooden pier extending from the foreground into the distance, leading towards a small lighthouse. The sky is a mix of orange, pink, and blue, suggesting sunset or sunrise. The pier's wooden planks and railings are clearly visible, creating a strong sense of perspective.

Tuesday, 22 October

Nokia* – Always Think in Alternatives

What the “Power of Pain” means to drive a culture of innovation

- How to change the company culture
- What it means to improve and deliver the right value proposition to the right customers
- Why continuity is key, even when leading innovation

KONE* – Inspiring Continuity

- How the KONE powers new growth, manages existing success, and enables fast-paced innovation
- How customers benefit from innovations
- How KONE uses digitization for new business opportunities

UPM – Implementing Automation and Using Data for Growth

- How UPM uses data to improve business
- How to optimize the financial department processes

Naava - Creating healthier, happier, and more inspiring workplaces

- How to reconnect humanity with nature
- Experience IoT at work
- How can AI and plants work together for a better environment

Dinner with Guests

*visit and programme in coordination

Wednesday, 23 October

Flight Helsinki - Billund

LEGO – The Rebels of Innovation


- How to bring innovation into your company without jeopardising your core business and values
- How to use external ideas from customers, suppliers and partners to help drive innovation
- How to work with the “Lean Startup” principles: Build-Measure-Learn-Repeat
- How much can be done in terms of creativity and experimentation under time and budget constraint

Grundfos* – Customer Centric Innovation

- How Grundfos strengthened its innovation capacity and their customer centricity project changed the way they work

Dinner with Guests

*visit and programme in coordination



Thursday, 24 October

Exruptive – Next Level Security and Safety

- What is exruptive innovation?
- Create a new business model and disrupt markets

Bloxhub – Innovation Through Collaboration

- Building new partnerships and working across industries
- New Tech & Innovation
- The future of living and business

Innovation Workshop

with Ramon Vullings and Heiko E. Janssen,
ChangeWorks

Closing **Keynote**

with Stephan Jung, InnoventiQ Group

Farewell Dinner

FRIDAY, 25 October

- Individual Departure from Copenhagen

PASSPORT

Your Tour Guides



Ole Molegaard

Business Development Expert
The Crowd (Denmark)



Ioana Sträter

Founder and Managing Director
QuestiQ (Germany)



Heiko E. Janssen

Owner and Managing Director
ChangeWorks (Germany)

Pricing

Early Bird Rate, valid until 31 May, 2019: **5.990, - EUR + VAT**

Standard Rate, valid from 1 June, 2019: **6.990, - EUR + VAT**

10% discount for groups (min. 3 persons from the same company)

Pricing includes:

- Contact person and guide on site at all times
- Organising of all company visits
- Welcome dinner and innovation keynotes
- Flights and transportation on site (private tour bus, taxi and/or public transportation)
- All dinners & lunches (selection of creative and delicious cuisines)
- Innovation workshop with ChangeWorks
- Hotel accommodation (4 overnight stays)

Flight to Helsinki and return from Copenhagen are not included in the price.

Terms and conditions

The number of participants is limited to 25 persons; in cases of overbooking, participants will be added in the order of the date their registration was received. An invoice will be sent separately once the application is received. A refund for non-commencement of the journey cannot be guaranteed. QuestIQ GmbH & Co. KG / ChangeWorks GmbH & Co. KG reserve the right to cancel the trip if there is an insufficient number of registrations.

For full terms and conditions please go to www.questiq.de or www.changeworks.de

Contact

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