



THIS IS BUSINESS TOMORROW

LONDON INNOVATION TOUR

24 to 27 September 2019

Retail · Real Estate · Architecture · Food



HIGHLIGHTS

- Innovation tour incl. visits to BOXPARK · HILTON · HARRODS · 5 CARLOS PLACE · BOMPAS AND PARR LULULEMON · FARFETCH STORE OF THE FUTURE · etc.
- RETAIL INNOVATION FORUM keynotes DAVID ATKINS, CEO, Hammerson · JASON SMITH, CEO, UK DRIC CHRIS IGWE, President, Chris Igwe International
- Dinner with star designer GEORG OEHLER in his private London penthouse
- Innovation keynotes with IAN MCGARRIGLE, World Retail Forum, STEPHAN JUNG, InoventiQ Group
- Surprise encounters and unforgettable experiences in the Lost Lagoon

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Our **unique tailor-made innovation tour** is specifically designed to help you easily foster innovation and **identify the next hot trends** for your company. With us by your side, you will learn how to **inspire** your team, how to **innovate** and how to **boost your bottom line**.

What you will get:

- Visits to the most innovative retail and real estate players
- First-hand insights into the future of global retail and real estate
- Discussions about what works best and what does not
- Meetings with innovators and trendsetters shaping the future of the industry as we speak

Our expertise and network of **trusted connections** will ensure that you will get the most out of your trip.

We hope to see you in London.

Best regards,
Ioana & Stephan

EXPERTS WE WILL MEET



Sam Bompas
Founder
Bompas & Parr



Ian McGarrigle
Founder & Chairman
World Retail Forum



David Atkins
CEO
Hammerson



Jason Smith
CEO
UK DRIC



Chris Igwe
President, Chris Igwe
International



Matthew McMillan
Development Director
Boxpark



Georg Oehler
Interior Designer
Furniture & Lighting



Ioana Sträter
Managing Director
QuestiQ



Stephan Jung
Business Speaker
InoventiQ

LONDON INNOVATION TOUR HIGHLIGHTS



BOXPARK

is the world's first pop up mall development company, constructed of stripped, and refitted shipping containers, creating unique, low cost, low risk pop-up stores – fusing the concepts of modern street food and placing local and global brands side by side to create a unique shopping and dining destination. Boxpark is a retail revolution that has spawned many imitators but no equals. Boxpark Wembley is the next level experiment, built in a portal steel frame construction, focused on experiential food retail as entertainment destinations in a variety of formats.

BOMPAS & PARR

has designed the world's first vegan hotel suite using an all plant-based selection of natural materials, fibres and surfaces – avoiding all leather, feathers and wool – in a move which shows veganism is no longer only a dining trend but can also influence a wider lifestyle choice. Bompas & Parr is globally recognised as the leading expert in multi-sensory experience design. The studio works with commercial brands, artistic institutions, private clients and governments to deliver emotionally compelling experiences to a wide variety of audiences. **Today, Bompas & Parr leads in flavour based experience design, culinary research, architectural installations and contemporary food design.**



GEORG OEHLER

Award winning interior designer Georg Oehler invites us for dinner in his London penthouse. Inspiration directly from the author.



And more to come:
5 Carlos Place, Harrods, Burberry





TIMETABLE LONDON INNOVATION TOUR

TUESDAY, 24 SEPTEMBER

Individual arrival, Get-together & Dinner
(optional for the guests arriving on Tuesday)

WEDNESDAY, 25 SEPTEMBER

Meeting Point Hilton Bankside, Green Suffolk Street

Meet & Greet: Introduction – This is Business Tomorrow

Vegan Suite Hilton: Veganism as lifestyle

Bompas and Parr: Exruptive Innovation

Networking Lunch

Farfetch Store of the Future: The Augmented Retail Vision

5 Carlos Place: Integrating Commerce and Content

Wolf & Badger: Changing the marketplace system – offering independent brands space to sell

The Lost Lagoon Experience

Dinner: Top Trends in Global Retail

Special Guest: Ian McGarrigle, Founder & Chairman, World Retail Forum



THURSDAY, 26 SEPTEMBER

Meeting Point Kings Place, 90 York Way

Retail Innovation Forum

- David Atkins, CEO, Hammerson:
What role does retail play in the recipe for creating great places?
- Jason Smith, CEO, UK DRIC: Start-Ups to Scale-Ups – Driving Retail Innovation
- Chris Igwe, President, Chris Igwe International: Moderator Innovation – A View From the Top

Networking Lunch at the Forum

Boxpark Wembley: Low Cost – Low Risk Retail Innovation

This is life tomorrow

Innovation Keynote with Stephan Jung

Tour Impressions & Discussion

In the heart of creativity

Informal dinner with Georg Oehler in his Penthouse



FRIDAY, 27 SEPTEMBER

Meeting Point Harrods

High Street Innovation

Harrods: A look behind-the-scenes

Lululemon: Meaningful Retail

LN / CC: Progressive Innovation: redefining modern retailing through curation

Tour Wrap Up & Concluding Lunch

Individual Departure



BOOKING FORM

LONDON INNOVATION TOUR "THIS IS BUSINESS TOMORROW"

24 to 27 September 2019

First name

Last name

Company

Position

E-mail

Mobile No.

Street address

Postal code

City

Country

Comments

Date

Signature

☐

I agree to the terms and conditions*

Pricing

The innovation tour is based on net prices.

2.990,- EUR + VAT

10% discount for groups (min. 3 persons from the same company)

Services included in the price

- § Contact person and guide on site at all times
- § Organising of all company visits
- § Ticket for the Retail Innovation Forum
- § Curation of Retail Innovation Sessions
- § Welcome dinner and innovation keynote
- § Transportation on site (private tour bus, taxi and/or public transportation)
- § All dinners & lunches

Hotel accommodation (3 overnight stays) and flights to and from London are not included in the price.

Terms and Conditions and Cancellation Policies

QuestiQ reserves the right to make alterations to the programme, date and/or venue at any time without prior notice.

The number of participants is limited to 15 persons; in cases of overbooking, participants will be added in the order of the date their registration was received. An invoice will be sent once the application is received.

If you cancel 8 weeks before the event, the cancellation fee is € 1,490 excl. VAT. If you cancel during the last 8 weeks, the full fee will be charged. It is possible to send a "substitute participant" on condition that QuestiQ agrees and is informed accordingly in writing and in advance, stating the name of the substitute person.

If the above-mentioned name change creates extra cost, these will be charged to the participant. A refund for non-commencement of the journey cannot be guaranteed.

QuestiQ GmbH & Co. KG reserves the right to cancel the trip if there is an insufficient number of registrations.

*** For full terms and conditions please go to www.questiq.de**

Invoice and confirmation

After booking your trip, you will automatically receive an invoice and confirmation. The travel contract then becomes binding for both sides. The terms and conditions of QuestiQ GmbH & Co. KG become part of the contract.

Payment of the registration fee becomes due upon receipt of the invoice

If you have any further questions or wish to make any changes to your booking, do not hesitate to contact us:

Ioana Sträter

Phone +49.172.6083414

Email ioana.straeter@questiq.de

We're looking forward to our tour together with you!